



Pleasant Hill Tourism Improvement District/Visit Pleasant Hill  
June 26th, 2024, 9:00am

The meeting will be held in person at City Hall, in the small community room,  
100 Gregory Lane, Pleasant Hill, CA 94523.

Board Members:

Residence Inn  
Tracie Collins, Chairperson

Hyatt House  
Bradley Wieber, Treasurer

Sonesta Select  
Jay Rana, Secretary

Pleasant Hill Inn  
Tony Patel

Homewood Suites by Hilton  
Open

Chamber of Commerce  
Jeremy Carlson

City of Pleasant Hill  
Zach Seal

1. Welcome and call to order – Tracie Collins, Chairperson
2. Public comment (for any item that is not on the agenda; please limit to 2 minutes)  
The public is welcome at this time to address the PHTID Board on any issue within the Board's purview, with the exception of items listed below, for which an opportunity will be provided for public comment at the time the item is considered.
3. Motion: Approve May Meeting Minutes
4. Motion: Accept & Receive May Financial Reports
5. Review 2024/25 performance review templates/KPI's
6. Future projects discussion
7. CEO Update from Trish Snowden
8. Sales & Marketing update from Viola Ncube
9. Chamber update from Jeremy Carlson
10. City update from Zach Seal
11. New Business

Public Adjournment

**Next meeting: August 28th**

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<sup>1</sup>Brown Act Notice: The portion of the agenda dealing with the Board's role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Board welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

<sup>2</sup>ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify Stay Pleasant Hill at least 48 hours in advance of the meeting.

