



Pleasant Hill Tourism Improvement District/Visit Pleasant Hill  
October 23rd, 2024, 10:00am

The meeting will be held in person at:  
2255 Contra Costa Blvd, Ste 307

Board Members:

Residence Inn  
Tracie Collins, Chairperson

Sonesta Select  
Jay Rana,  
Secretary/Treasurer

Hyatt House  
TBD

Pleasant Hill Inn  
Tony Patel

Homewood Suites by Hilton  
Dawn Canlas

Chamber of Commerce  
Jeremy Carlson

City of Pleasant Hill  
Zach Seal

1. Welcome and call to order – Tracie Collins, Chairperson
2. Public comment (for any item that is not on the agenda; please limit to 2 minutes)  
The public is welcome at this time to address the PHTID Board on any issue within the Board’s purview, with the exception of items listed below, for which an opportunity will be provided for public comment at the time the item is considered.
3. Cropper Agency/Auditor Report out
4. Motion: Approve Audit Draft Reports
5. Motion: Approve August Meeting Minutes
6. Motion: Accept & Receive August & September Financial Reports
7. Review Board Meeting schedule for the rest of this year
8. Choose date for Board planning retreat
9. CEO Update from Trish Snowden
10. Sales & Marketing update from Viola Ncube
11. Chamber update from Jeremy Carlson
12. City update from Zach Seal
13. New Business

Public Adjournment

**Next meeting: November 19th**

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<sup>1</sup>Brown Act Notice: The portion of the agenda dealing with the Board’s role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Board welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

<sup>2</sup>ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify Stay Pleasant Hill at least 48 hours in advance of the meeting.

