



**Pleasant Hill Tourism Improvement District  
Board of Directors Regular Meeting, April 23rd, 2025  
Chamber of Commerce Offices, 2255 Contra Costa Blvd, Suite 307  
Pleasant Hill, CA 94523**

**Welcome & Call to Order:**

**Tracie Collins, Chair**

**Public Comment: (for any item not on the agenda, limit to 2 minutes)**

The public is welcome at this time to address the PHTID Board on any issue within the Board's purview.

**Action Items:**

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|---|----------------|
| 1. Approval of Minutes<br>April 2nd, 2025 meeting minutes will be reviewed, discussed and considered for approval.          | <b>Collins</b> |
| 2. Accept & Receive Financial Reports<br>March 2025 financials will be discussed and considered for acceptance.             | <b>Snowden</b> |
| 3. Approval of revised By-laws<br>Changes will be discussed and considered for approval.                                    | <b>Snowden</b> |
| 4. Approval of New Members: Homewood Suites and Hyatt House   | <b>Collins</b> |
| 5. Approval of new employee benefits plans<br>CEO to present new plan and get board approval to insert into approved budget | <b>Snowden</b> |
| 6. Acceptance of new audit firm to conduct annual audit   | <b>Snowden</b> |

**CEO Updates:**

AWM participation, update on 1:1 meetings with Chair to cover audit recommendation, general updates on meetings attended and travel

**Snowden**

**Chamber Updates:**

Updates on upcoming events and activities sponsored by the Chamber of Commerce.

**Carlson**

**City Updates:**

Updates on upcoming events sponsored by the City. New business announcements.

**Seal**

**Adjournment of Board Meeting:**

**Collins**

Next Board Meeting May 28th 2025



**Brown Act Notice:** The portion of the agenda dealing with the Board's role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice. The Board welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

**ADA Notice:** To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify Stay Pleasant Hill at least 48 hours in advance of the meeting.