



**Pleasant Hill Tourism Improvement District
Board of Directors Regular Meeting, May 28th, 2025
Chamber of Commerce Offices, 2255 Contra Costa Blvd, Suite 307
Pleasant Hill, CA 94523**

Welcome & Call to Order:

Tracie Collins, Chair

Public Comment: (for any item not on the agenda, limit to 2 minutes)

The public is welcome at this time to address the PHTID Board on any issue within the Board's purview.

Action Items:

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| 1. Approval of Minutes
April 23rd, 2025 meeting minutes will be reviewed, discussed and considered for approval. | Collins |
| 2. Accept & Receive Financial Reports
April 2025 financials will be discussed and considered for acceptance. | Snowden |
| 3. Approve updates to Budget
Changes will be discussed and considered for approval. | Snowden |
| 4. Schedule for summer and fall board meetings | Collins |

CEO Updates:

AWM participation update, Blue & Brews update, audit updates, general updates on meetings attended and travel

Snowden

Sales & Marketing Updates:

Viola to review monthly sales & marketing activities

Ncube

Chamber Updates:

Updates on upcoming events and activities sponsored by the Chamber of Commerce.

Carlson

Adjournment of Board Meeting:

Collins

Next Board Meeting June 25th 2025



meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Board to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify Stay Pleasant Hill at least 48 hours in advance of the meeting.