Visit Pleasant Hill Partners with Mindtrip to Elevate Guest Trip Planning and Experiences for the Best of Northern California

With Mindtrip's platform, Pleasant Hill offers real-time personalized itineraries showcasing Pleasant Hill as the ideal home base for easy Bay Area adventures, wine country escapes, and family-friendly exploration

Pleasant Hill, CA, May 8, 2026 – Visit Pleasant Hill has unveiled an enhanced website in partnership with Mindtrip, an AI-powered travel platform designed to help visitors create personalized, end-to-end travel experiences. The new platform enables travelers exploring Pleasant Hill, California, and the greater Northern California region to easily build customized itineraries tailored to their interests.

Known as a welcoming home base with convenient access to San Francisco via BART, as well as world-class wine regions such as Napa, Sonoma and Livermore, Pleasant Hill offers visitors a central location for exploring the Bay Area. Through the upgraded Visit Pleasant Hill website, travelers can now transform the destination's rich content into personalized travel plans that reflect their individual preferences.

When visitors begin planning their trip on VisitPleasantHill, they are greeted by an interactive AI experience powered by Mindtrip. The platform asks questions about travel preferences, suggests experiences and automatically generates dynamic itineraries complete with photos, interactive maps and travel details.

From curated shopping and dining experiences to multi-day adventures featuring local highlights such as Dinosaur Hill Park, Captain Vineyards, the John Muir National Historic Site and excursions into San Francisco, Mindtrip intelligently sequences stops and provides distance estimates to help visitors maximize their time.

"As Super Bowl LX fans discovered in February, Pleasant Hill is emerging as one of the Bay Area's most affordable and practical home bases for visitors seeking full access to events without inflated hotel rates or complicated logistics," said Trish Snowden, Chief Executive Officer of Visit Pleasant Hill. "Partnering with Mindtrip allows us to give travelers more ways to discover everything the East Bay has to offer. Just in time for spring, summer and the upcoming World Cup games nearby, our new website makes it easier than ever to plan a personalized adventure."

Pleasant Hill offers a rare blend of value, accessibility and flexibility. Ideally located in the East Bay, it provides seamless access to major regional attractions and events, from Levi's Stadium

in Santa Clara to happenings in Berkeley and San Francisco, while allowing visitors to avoid premium hotel pricing and heavy congestion.

“Pleasant Hill puts visitors right in the middle of everything Northern California has to offer,” Snowden said. “By partnering with Mindtrip, we’re making it easier for travelers to plan trips around what matters most to them—whether that’s Bay Area sightseeing, wine country getaways, outdoor adventures or family-friendly activities.”

Mindtrip’s AI-powered technology helps travelers plan experiences ranging from city escapes and wine country visits to relaxing local getaways. The platform generates customized itineraries with thoughtful recommendations and organized routes, making trip planning seamless while showcasing Pleasant Hill’s position as a destination “at the center of everything.”

“Pleasant Hill’s central location and variety of experiences make it an ideal destination for personalized trip planning,” said Andy Moss, co-founder and CEO of Mindtrip. “By partnering with Visit Pleasant Hill, we’re using AI to help travelers seamlessly design trips that fit their interests, whether that means exploring Northern California’s iconic cities, enjoying the outdoors, or discovering the charm of a welcoming local community.”

In addition to partnering with Visit Pleasant Hill, Mindtrip for Business partners with a wide range of destinations, including national tourism organizations such as Brand USA and Visit Costa Rica, U.S. territories like Discover Puerto Rico, state tourism offices including Visit California and Travel Nevada, regional DMOs such as The Outer Banks Visitors Bureau and See Monterey, and city destinations including New Orleans & Company and Visit Truckee-Tahoe.

To learn more, visit mindtrip.ai/business.

About Mindtrip

Mindtrip is a travel platform that leverages proprietary AI to make travel exciting, easy and fun. Founded in 2023 in Silicon Valley, Mindtrip was developed by serial entrepreneurs and avid travelers who have a deep understanding of technology, trends, and a proven track record of bringing game-changing products to market. The company’s founders created Mindtrip, a first-of-its-kind platform that combines conversational AI with a proprietary knowledge base to deliver personalized travel experiences that are accurate, actionable, and all in one place. To learn more about Mindtrip, its founders, and where to access, please visit Mindtrip.ai or on its social channels at https://www.instagram.com/mindtrip.ai/ and https://www.tiktok.com/@mindtrip.ai.

About Visit Pleasant Hill

Visit Pleasant Hill is the official destination marketing organization for the City of Pleasant Hill, focused on driving economic growth through tourism. Working in partnership with local hotels, businesses, and community organizations, Visit Pleasant Hill positions Pleasant Hill as a

centrally located hub for exploring the Bay Area. With convenient access to BART and major regional corridors, Pleasant Hill offers easy connections to San Francisco and the innovation centers of Silicon Valley, reinforcing its role as a hub for both business and leisure travel. Through targeted marketing, strategic partnerships, and community engagement, Visit Pleasant Hill supports the local hospitality sector and strengthens the city's visitor economy. Learn more at visitpleasanthill.com.